

Heartland Label Printers
1700 Stephen St., PO Box 347
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HEARTLAND LABEL PRINTERS ACQUIRES TRAKTEC

Heartland Label Printers a leader in pressure sensitive thermal labeling solutions headquartered in Little Chute, WI is pleased to announce the acquisition of the assets of Traktec, based in Windham, Maine.

TrakTec is a leading manufacturer of pressure sensitive labels with a focus on complex integrated label forms. TrakTec offers EDP Dot Matrix Labels, Laser/Inkjet Compatible labels, Thermal Transfer Labels, and Direct Thermal Labels.

“Adding the Traktec products and team to the Heartland family will greatly strengthen our presence and capabilities in the North East. We look forward to providing Traktec’s products to our customers while also extending our products to Traktec’s customers,” said Steve Wilhelms, VP and General Manager of Heartland Label Printers.

Heartland will continue to operate the Windham, ME facility under the Heartland brand. Ray Walsh will also continue as plant manager.

Key Heartland Contacts

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About Heartland Label Printers

Heartland Label Printers was founded in 1990 with the goal of manufacturing quality stock and custom printed direct thermal and thermal transfer labels. With our 2017 expansion, we have now grown into a 130,000 square foot state-of-the-art manufacturing facility located in Little Chute, WI. We have also added thermal transfer ribbons, prime labels and receipt rolls to complement our wide variety of product offerings. Heartland has facilities in Little Chute, WI, Rancho Cucamonga, CA and Windham, ME.

Heartland is a nationally recognized company shipping through a broad spectrum of end use customers and distributors to all points of the United States, Canada and the Caribbean. We have been recognized as one of the top 100 fastest privately owned companies in the state of Wisconsin. Our continuing goal is to provide our customers and distributors with the finest label media possible, great value, and timely service while remembering that pricing is no substitute for quality. For more information, please visit www.hrtlp.com